



CAM Conference Programme
“Complementary and Alternative Medicine –
Innovation and Added Value for European Healthcare”

9 October 2012

European Parliament, Brussels, Room P7C050

Morning session, 9.00 to 12.00

Networking lunch, press conference, exhibition, 12.30 to 14.30 (JAN 3, Zone Q “Mezzanine”)

Afternoon session, 15.00 to 18.00

08:30 – 09:00 Registration and welcome coffee

Morning session

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

09:00 – 09:30 Welcome and Opening

- *Sirpa Pietikäinen* MEP (EPP, Finland)

- *John Dalli*, European Commissioner for Health and Consumer Policy (confirmed, *video message*)

- *Enid Segall*, patient

09:30 – 10:30 Value of Complementary and Alternative Medicine for European patients and population

- **Complementary and Alternative Medicine and innovative healthcare**, *Andrew Long*, Professor of Health Systems Research, University of Leeds, United Kingdom

- **Patients' motivations for and use of CAM**, *Helle Johannessen*, Professor of Social Studies in Health and Medicine, Institute of Public Health, Faculty of Health Sciences, University of Southern Denmark, Denmark

- **Discussion**

10:30 – 10:45 **Break**

10:45 – 12:00 **Value of Complementary and Alternative Medicine for European health systems**

- **Evidence-base and effectiveness of Complementary and Alternative Medicine**, *Gustav Dobos*, Professor of Internal Medicine, Chair of Complementary and Integrative Medicine, University of Duisburg-Essen, Germany

- **Costs and cost-effectiveness of Complementary and Alternative Medicine**, *Claudia Witt*, Professor of Medicine, Institute of Social Medicine, Epidemiology, and Health Economics, Charité University, Berlin, Germany

- **Discussion**

12:30 – 14.30 **Networking lunch and opening of the exhibition space**, welcoming words by *Elena Oana Antonescu MEP* (EPP, Romania)

Afternoon session

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

15:00 – 16:00 **Value of Complementary and Alternative Medicine for EU health policies and programmes**

- **Complementary and Alternative Medicine in health promotion and disease prevention**, *Simona Dragan*, Professor of Preventive Cardiology and Rehabilitation, Victor Babes University of Medicine and Pharmacy, Timisoara, Romania

- **Complementary and Alternative Medicine and chronic disease management**, *Erik Baars*, Professor of Anthroposophic Healthcare, University of Applied Sciences, Leiden, the Netherlands

- **Complementary and Alternative Medicine for innovative partnerships**, *Dominik Irnich*, Head of Multidisciplinary Pain Centre, Department of Anaesthesiology, University of Munich, Germany

- **Discussion**

16:00 – 16:15 **Break**

16:15 – 17:00 **The way forward to innovative healthcare using Complementary and Alternative Medicine**

- **Innovative use of Complementary and Alternative Medicine in healthcare and public health systems**, *Torkel Falkenberg*, Associate Professor of Health Care Research, Research Constellation Leader - Integrative Health Care, Karolinska Institute, and Director, I C – The Integrative Care Science Center, Sweden.

- **European Parliament’s perspective on Complementary and Alternative Medicine**, *Alojz Peterle MEP* (EPP, Slovenia)

- **European Commission’s perspective on Complementary and Alternative Medicine**, *Commission representative* (tbc)

- **Discussion**

17:00 – 18:00 **Closing session**

- **The CAMbrella project – status and potential impact**, *Wolfgang Weidenhammer*, CAMbrella project leader, Centre for Complementary Medicine Research at the University Hospital ‘Rechts der Isar’ of the Technical University of Munich, Germany

- **Complementary and Alternative Medicine in European healthcare – recommendations from the day**, *Harald Walach*

- **Closing and conclusions**, *Elena Oana Antonescu MEP* (EPP, Romania)